

Katie Steedly Curling, Ph.D.

202-360-6026 | katiecurling@gmail.com | Atlanta, GA 30306

PROFESSIONAL SUMMARY

Katie is an award-winning writer and researcher with long-established connections to education, nonprofits, and the arts. She helps organizations (from AmeriCorps to NASA to the Blue Man Group) develop a language that builds relationships, knowledge, and capacity. As a copywriter, she finds the heart of the story, fills the gap between complex ideas and practical understanding, and jumps into the fray of highlighting results and impact.

CORE COMPETENCIES

Content Creation and Coordination, Data Collection and Analysis, Applied Research and Program Evaluation, Project Management, Stakeholder Engagement, and Capacity Building.

EXPERIENCE

Principal

Steadly Consulting, 2015 - Current

- Published print and digital content including curricula, peer-reviewed articles, evaluation reports, interviews, case studies, newsletters, textbook chapters, policy briefs, and blog posts.
- Created content for multiple audiences — educators, families, academics, policy makers, artists, and behavioral health professionals, and funders.
- Prepared grants and proposals for local, state, and federal funders.
- Conducted program evaluation in diverse contexts.
- Fostered positive client relationships.

Key clients have included: Blue Man Productions, Ohio University, Breakthrough Miami, Council of Chief State School Officers (CCSSO), Miami Herald Media Company, Human Kinetics Publishing, Washingtonian Magazine, the U.S. Department of Housing and Urban Development (HUD), the United States Patent and Trademark Office, National Aeronautics and Space Administration (NASA), and Federal Consulting Group.

Research Associate

University of Cincinnati Evaluation Services Center, 2011 - 2015

- Evaluated programs across the fields of behavioral health prevention and promotion, early childhood education, workforce development, STEM, kindergarten readiness, and cultural literacy.
- Developed program evaluation project proposals, reports, articles, and presentations.
- Conducted developmental, mixed-methods, and quasi-experimental program evaluation.
- Partnered with local, state, and federal education and public health agencies.

Research Officer

National Dissemination Center for Children with Disabilities (NICHCY), AED, 2006 - 2008

- Authored digital and print instructional, research, and policy publications focused on the education and well-being of children with disabilities.
- Participated in proposal development for NICHCY — a U.S. Department of Education, Office of Special Education Program (OSEP)-funded center serving State Education Agencies, district and school-level administrators, teachers, parents, carers, and related personnel with evidence-based information.

Director Of Evaluation And Outcomes

VSA Arts, The John F. Kennedy Center for the Performing Arts , 2003 - 2006

- Created outcomes-based arts education framework successfully applied to the evaluation of \$2.5m of federal funds annually awarded to the VSA arts Affiliate Network — a network of 48 nonprofit arts organizations from across the United States.
- Managed evaluation projects working with National Endowment for the Arts, Westat, Catholic University of America, University of Illinois at Chicago, and University of Massachusetts at Boston.

EDUCATION

Doctor of Philosophy (Ph.D.): Curriculum and Instruction

The University Of Texas, Austin, Texas

Master of Arts (M.A.): Theatre

Western Washington University, Bellingham, Washington

Bachelor of Arts (B.A.): English and Theatre

Indiana University, Bloomington, Indiana

AWARDS

Dateline Award Winner, Editorial, The Unspeakable Gift, Washingtonian Magazine. Award presented by the Society of Professional Journalists, Washington, D.C.